

2026 Fall Retreat

Tuesday, September 29

ARRIVAL DAY

- All Day** Attendees begin to arrive in St. Louis
- Evening** Open / informal dinners & small-group meetups — neighboring restaurant & sponsor gathering info provided at check-in

Wednesday, September 30

OPENING SESSION

- 10:00–12:00** Informal affinity group sessions • breakfast on your own • vendors setting up
- 12:00 PM** Conference Check-In — light lunch available
- 1:00 PM** **Retreat Begins** — Welcome (*Dodie*) • Mission Moment (*Meredith*)
- 1:15 PM** **Icebreaker:** 30 Ideas in 30 Minutes
- 1:50 PM** **GII Focus Group Session** (*Facilitated by GII, for upcoming strategic planning*)
- 5:00 PM** Session Ends
- 6:00 PM** **NCA Dinner** at the hotel — GII guest speaker

Sponsored by



NCA is comprised of Goodwill territories in: North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Missouri, Wisconsin, Illinois, Michigan, Indiana & Puerto Rico.

Thursday & Friday

Hilton Frontenac

St. Louis, MO

Thursday, October 1

FULL WORKING DAY

- 7:30 AM** Breakfast Buffet
- 8:30 AM** **Day 2 Kickoff** • Mission Moment (*Debie*)
- 8:40 AM** **Better Call Saul** — *Ben Saul, Data Analytics & Business Intelligence, GII*
- 10:30 AM** Break
- 10:50 AM** **Deeper Dive on Analytics** — Breakout Sessions
- DGR • Mission • Operations
 - HR • Media / Marketing • Real Estate
- 12:05 PM** **Event Lunch** — Working Lunch, sit with your team • Mission Moment: MN Moments (*Dodie & MWD*)
- Sponsored by 
- 12:45 PM** Report Out — feedback from sessions, breakouts & working lunch
- 1:15 PM** **HUBS** — *Will Miller, VP of Innovation & Business Development, GII*
- 3:00 PM** **Learning Labs: Digging Deeper into Key Topics**
- Hubs (Opps, Sustainability, DGR) • Mission / HR • AI Tools — Marketing
- 4:00 PM** **Association Goals – Next Steps** — facilitated by *Michael Frohm*
- 5:00 PM** Adjourn for the Day
- 6:00 PM** **Reception** — heavy apps available • Mission Moment (*Mark Arens, MERS Goodwill*)
- Sponsored by 

Friday, October 2

CLOSING DAY

- 7:30 AM** Breakfast Buffet
- 9:00 AM** **NCA Exec Board Meeting**
- 10:00 AM** **Tour of St. Louis, MO** — Goodwill Facility
- 12:00 PM** **Retreat Concludes**

WITH GRATITUDE TO OUR SPONSORS

